ISSN: 2338-4409 (Print) ISSN: 2528-4649 (Online)



Volume 9 Issue 1 April Edition 2023

TABLE OF CONTENTS

The Identity Of Loyalty To The Surabaya Hero Museum In East Java	1-11
Himawan Sardju, Indrianawati Usman, Sri Wahyuni Astuti	
Investment Decision Making With Investment Satisfaction As An Intervening Variable: Availability Bias And Financial Literacy	12-24
Ira Wikartika,, Ayundha Evanthi, Rahman Amrullah Suwaidi	
Bureaucratic Culture, Ethical Leadership, and Communication in LLDIKTI Region VII, Indonesia	25-42
Rachma Tistasari, Dewie Tri Wijayati Wardoyo, Andre Dwijanto Witjaksono	
The Role of Regulatory Technology & Bankers to Prevent Money Laundering in Bank	43-52
Veranto Kurniawan	
The Pecking Order Theory Perspective in the Study of Company Capital Structure (Study On Manufacturing Companies On The Indonesia Stock Exchange)	53-62
Ika Oktaviyanti, Sumartik	
Business Performance Boosted: The Role of Entrepreneurial Characteristics and Startup Strategies in Bangka Belitung Islands Province	63-74
Dian Prihardini Wibawa, Reniati Reniati, Hamsani Hamsani, Maya Yusnita, Dini Oktariani, Padlun Fauzi, Indah Noviyanti	
Exploring the Link between Trust and Perceived Benefits in Online Purchasing during COVID-19	75-94
Tegowati	